

A dramatic advertisement for a smoke detector. The background shows a person lying in bed, partially obscured by smoke. A glowing blue ECG line runs across the top. In the foreground, a black alarm clock is on the left, and a white smoke detector with a glowing red light is in the center. The text '5 ВДОХОВ...' is at the top right, and 'ИЛИ ШАНС НА ЖИЗНЬ!' is at the bottom right. The logo of the Ministry of Emergency Situations of Russia is in the bottom right corner.

5 ВДОХОВ...

**ИЛИ ШАНС
НА ЖИЗНЬ!**



МЧС РОССИИ